

Museum Interpretation: Hooking Visitors for the Long-Term

Monday, October 6

Hosted by Historic London Town and Gardens

\$20 for volunteers and staff of sponsoring organizations

\$30 general admission : \$15 for students

Who Should Attend:

Any staff member, volunteer, or person who works with the public or sets policies for visitor services and public programs.

This project is made possible by a grant from the U.S. **Institute of Museum and Library Services**.

Questions can be directed to **Mary Alexander** via phone: **410-514-7622** or email:
mary.alexander@maryland.gov

Schedule

9:30 – Registration, networking, and coffee

10:00 – Welcome

“Seizing History by the Horns: Making Your Visitors Want to Return” –
Tim Grove (Smithsonian)

11:00 – Small Group Sessions (participants will be able to attend 2 of the 3)

“Using Improv to Improve Your Interpretation” – Free Range Improv

“Hands on History Tours (Trust Us, Visitors Won’t Destroy Your Stuff)”

– Emilie Parker (Rosenbach Museum)

“Tales from the Front Lines” – Veteran Docents

12:30 – Lunch and Networking

1:15 – Small Group Sessions

2:45 – Last Words

3:30 – End

Sponsors

Historic London Town and Gardens
Maryland Historical Trust
Maryland Association of History Museums
Watermark

Sotterley Plantation
Heart of the Civil War Heritage Area
Four Rivers: The Heritage Area of
Annapolis, London Town and South County

Major funding provided through the Institute of Museum and Library Services.

Registration Information (Please write legibly.)

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Preferred Phone #: _____

Email: _____

Organization(s) you volunteer/work for:

What interested you most about this workshop?

Job title: _____

Please inform us of any dietary restrictions we should be aware of:

Please Rank Your Interest in the Small Group Sessions (1=Highest, 3=Lowest)

_____ **Improv** _____ **Hands-On** _____ **Tales**

Slots are filled on a first-come, first-served basis.

Refunds for 50% of your registration fee will be issued for cancellations occurring up to 14 days before the workshop. No refunds will be issued for cancellations after that time.

Please mail the **appropriate** registration fee
(made out to Historic London Town and Gardens – or **London Town**) with this form to:

Mary Alexander
Maryland Historical Trust
100 Community Place, 3rd Floor
Crownsville, MD 21032

Space is limited for this workshop. *Prepaid registration is required.*

If you are interested in paying by credit card, please email **Mary** this form, or the information required above, at: mary.alexander@maryland.gov

Workshop registration confirmation will be sent to you.

Form & payment received on: _____ Payment amount: _____